

Vacancy Notice



The World Health Organization has a vacancy for the position of:

Short-term National Communication Consultant

Purpose of the post:

The consultant will work under the guidance of the WHO Representative in Lao PDR in close collaboration with the Technical Units, the Lao Government counterparts and other development partners to strengthen the communication capacity and implement the communication strategy.

Planned timelines: 1 March to 31 December 2019

Duties:

- Deliver strategic programmatic communication and media relations including proactive outreach activities to the media using short sessions.
- Conduct short sessions to build capacity on communication and knowledge management to support staff with better planning of flagship health activities with the Ministry of Health
- Develop and implement communications plans and campaigns with technical units for key flagship health days taking into account the local context
- Working with technical units for health promotion and behaviour change communication in engaging local authorities using community-based activities
- Support the Ministry of Health on capacity building for Risk Communication at the national and subnational levels, and using social media for rumour management and media monitoring
- Increase communication effectiveness with human interest stories on WHO country office website at least monthly
- Increase level of communication through different media / means in Lao language in order to address a much wider audience.
- Participate in WHO WPRO Communications Network teleconference and act as liaison with the Regional Office for the implementation of the communication strategy.
- Draft press releases and other related visibility documents for the WHO Office and maintain good relationship with local media.
- Maintain close relation with the Communication Office of the WHO Regional Office, ensuring compliance with WHO standards in communication and visibility.
- Monitor the implementation of the communication strategy, focusing on corporate communication, strategic programmatic communication, media relations and capacity building on communication.
- Develop the country office corporate brochure for corporate communication
- Policy advocacy and engagement on key health issues – focusing on ASEAN and Greater Mekong sub-region priorities
- Attend meetings with concerned Ministries and development partners related to communication.

Knowledge & skills:

Excellent writing skills and ability to produce written materials for a wide range of audiences including: donor reports, briefing notes, op-eds, speeches, press releases, web material; ability to work with and manage media; ability to plan, develop, implement and promote communications activities, projects and plans; ability to work harmoniously as a member of a team, adapt to diverse cultural and educational backgrounds and maintain a high standard of personal conduct.

Education:

Essential: University degree in Communications, Journalism, Public Relations, Health Science, or related field from a recognized university.

Desirable: Postgraduate degree in related fields of communication or health science

Experience:

Essential: Minimum three years of experience in journalism, media, health science, and/or communications-related field, including experience at international level.

Desirable: Experience in media or communications work on international health issues or experience in coaching others in effective communications skills.

Languages:

Excellent written and spoken knowledge of English and Lao languages is essential. Working knowledge of other UN languages is an advantage.

Interested and qualified candidates are invited to submit applications and curriculum vitae in the English language with a subject "**National Communication STC**" to the below address by **28 February 2019**.

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